



ASF Auditoría Superior de la Federación
CÁMARA DE DIPUTADOS

10th meeting of the
INTOSAI
Working Group on
Value and Benefits
of **SAIs (WGVBS)**
6-8, 2017
September
MEXICO CITY

Further Promote the Value and Benefits of SAIs through Strengthening the Communications between SAIs and News Media -- CNAO's Case

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2017/09/07

Contacts of the Presentation



Part 1: The variety of channels of communications between CNAO and news media.



Part 2: The rich contents of the communication between CNAO and news media.



Part 3: The communications between CNAO and news media is effective.



Part 1

The variety of channels of communications between CNAO and news media.



- In the new media era, the majority of users around the world spread and share their stories on the Internet, through their familiar media understand the world.
- The 22th INTOSAI Theme 2 report pointed out that "the development of new media and social networks"
- In recent years, CNAO pays high attention to communications with the news media, and promotes the cooperation between audit institutions and news media.

(WGEA)
English
website

CNAO
WeChat
platform

the Audit
Online
website

magazines



newspapers



CNAO's
official web
portal



Variety
Channels

■ CNAO's official web portal.

- CNAO web portal is the "first platform" for releasing audit information with English and Chinese versions.



Audit Online website.

- provides audit, economic professional books and audit journals resources for public users
- provides audit knowledge base, audit dictionary and other professional products

全部 商城 图书 期刊 法规 辞典 案例 文章 课件 资源导航

中国审计数字在线网

http://www.icnao.cn

热搜词: 人社 审计 class 社保

新闻资讯 审计知识 审计文化书屋 职业化培训 职称考试

在这里读懂审计 超过 4300 种图书期刊, 355008 篇法规, 4696 篇文章, 1170 个培训课件, 以及大量的资讯

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- 机构
- 结果公告
- 审计法规
- 理论研究
- 实务案例
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时讯

最新书目

- 内部审计学(第三版)课后练习简介
- 内部审计学(第三版)课件
- 审计文化书屋申请开通流程
- 乐陵市审计局:借力“文化书屋”打造书香...
- 《审计技巧丛书》全套

《国务院关于2016年度中央预算执行和其他财政



ASOSAI Working Group on Environmental Auditing (WGEA) English website.

News Event | Contact Information

ASOSAI Working Group on Environmental Auditing

Wednesday, August 2, 2017

key words

News

ENVIRONMENTAL AUDITING ECOSYSTEMS

MULTIMEDIA GALLERY

VIDEOS

PHOTOS

Environmental damage

landscape

SECRETARIAT

WORK PLANS

PROCEURAL RULES

EXTERNAL LINKS

INTOSAI WGEA

The 51st ASOSAI Governing B...

The 51st ASOSAI Governing Board Meeting Ball, Indonesia on 13-14 February, 2017. A delegates (Governing Board and Audit Cer SAIs, and Observers) participated in the m

Nes press of Premier LI 20140313

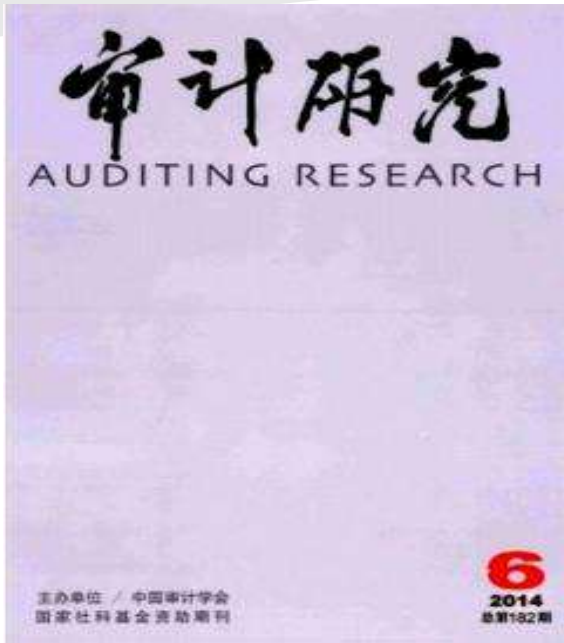
Environmental Protection

- Organizing the Environmental Protection

■ CNAO WeChat platform.



- CNAO's profile,
- examination inquiries,
- service hall.
- publishing the latest polices , news , regulations
- introducing audit methods,
- interpreting audit reports and announcements



Audit Research
(1985,bimonthly)

"Audit Research" has a strong theoretical, mainly published academic research and model construction papers;



China Audit
(1983,semimonthly)

"China Audit" focuses on the summary and refinement of audit practices, and can be used to guide the audit practice;



Audit Observation
(2017,bimonthly)

“Audit Observation” focuses on tracking the current hot issues, more timeliness.

Part 1: The variety of channels of communications between CNAO and news media.

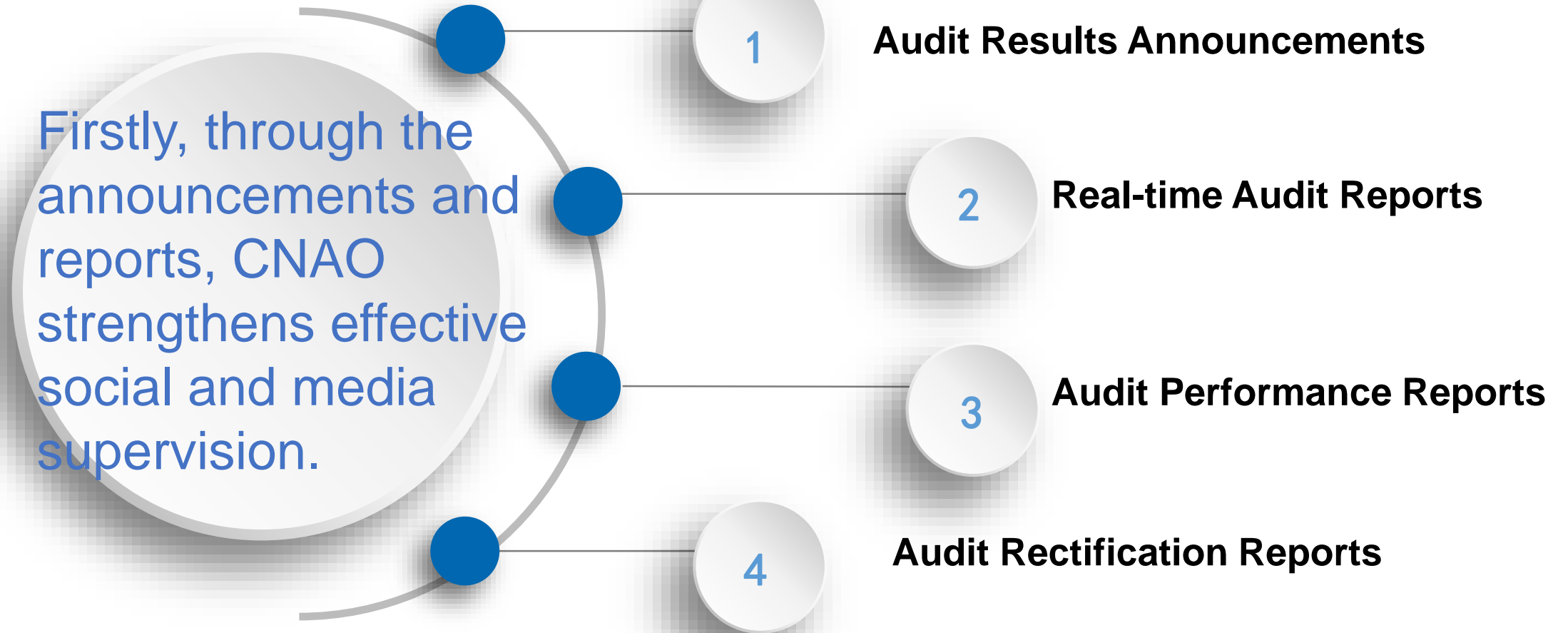


- "China Audit News" (newspaper) was established in 1999.
- It publishes on every Monday, Wednesday and Friday, eight pages per issue.

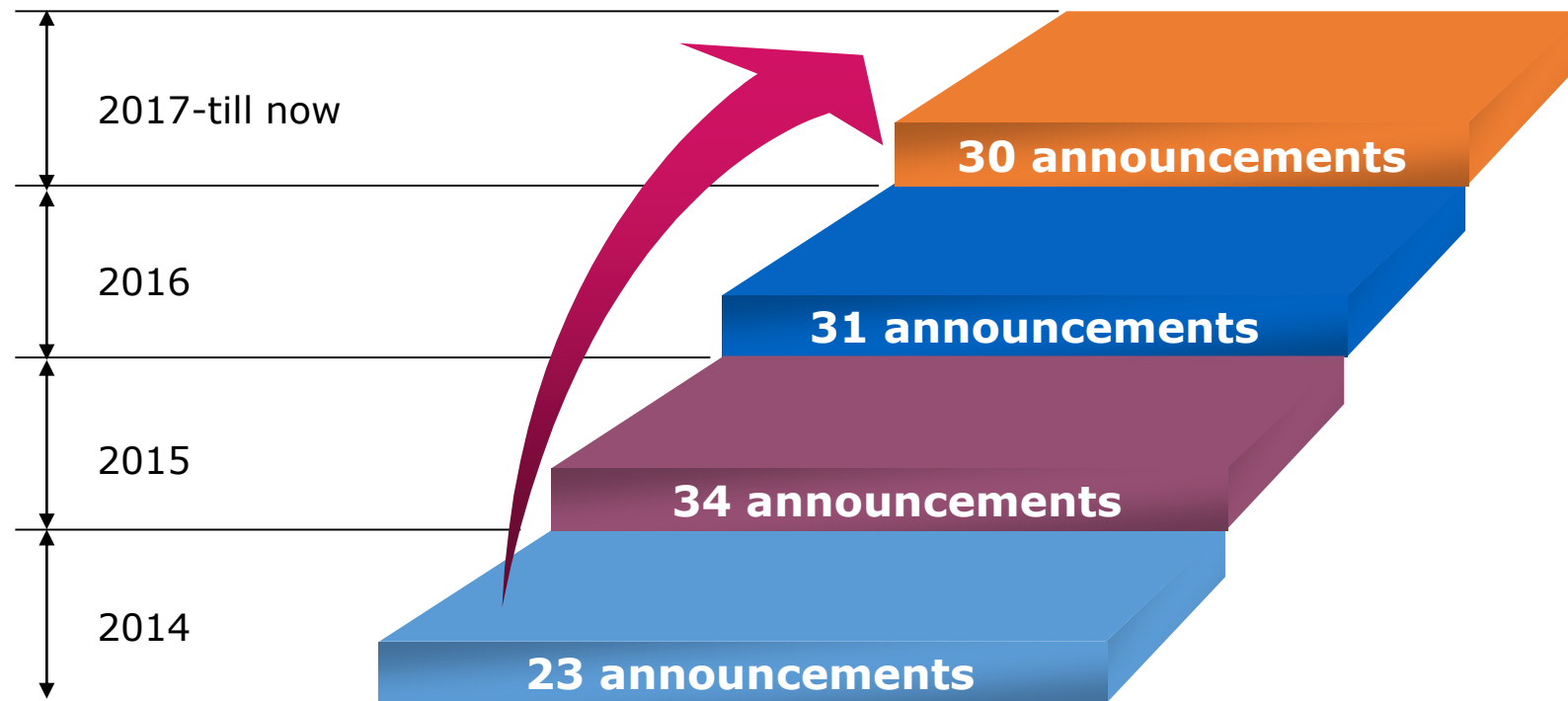


Part 2

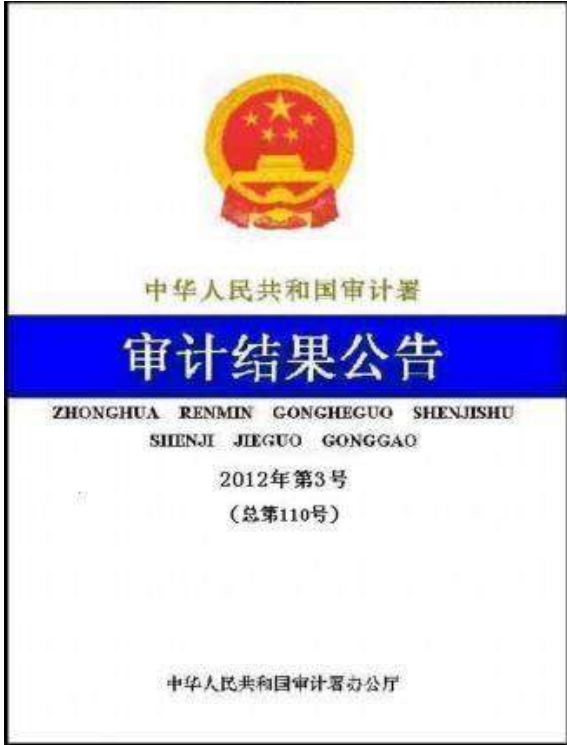
The rich contents of the communication between CNAO and news media.



Audit Results Announcements



Company Logo



Audit Results Announcements contexts

audit results

the audit results of implementation of the budget of the same level government and other financial revenue and expenditure;

audit results

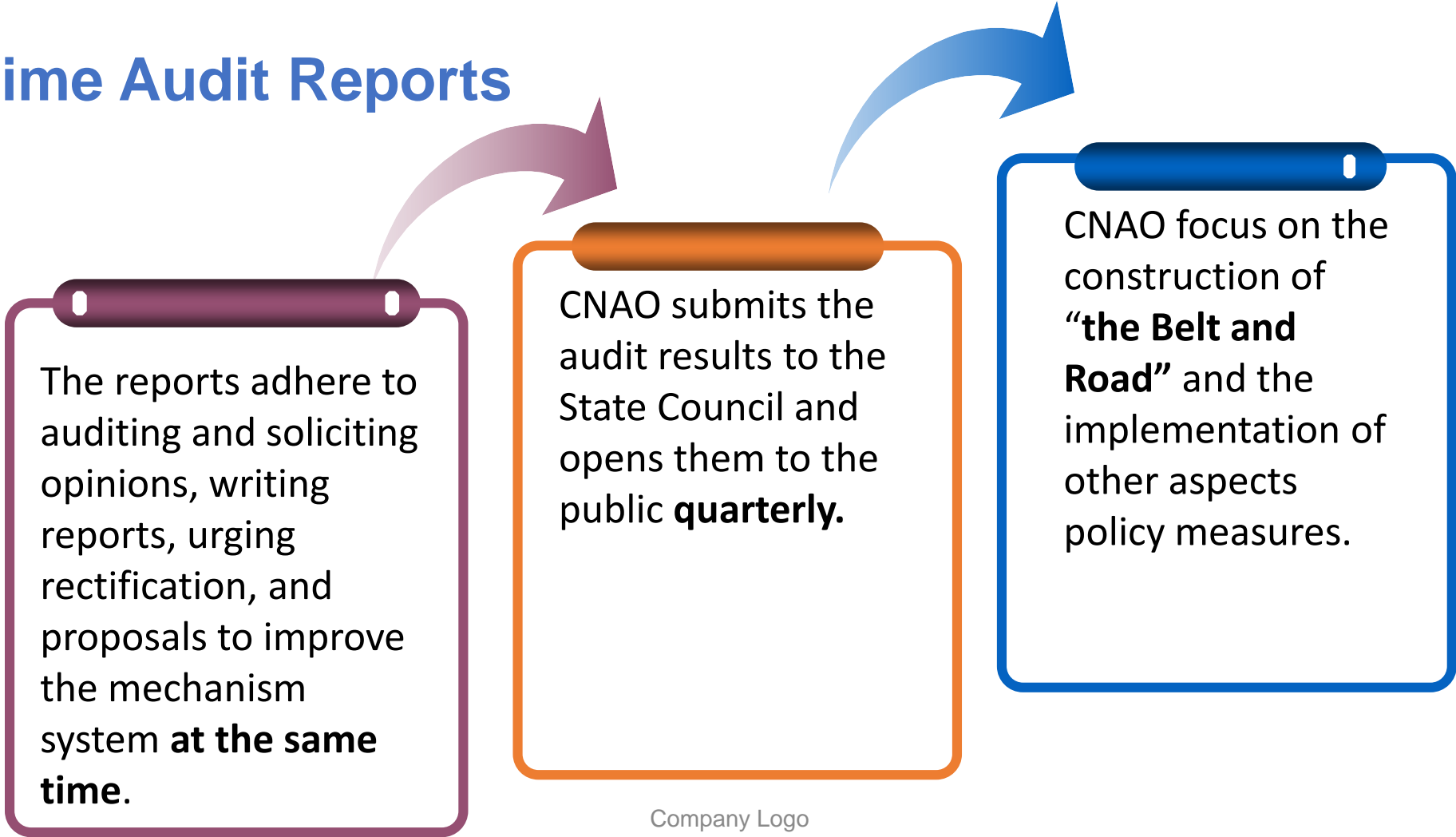
audit results of financial revenue and expenditure of government departments or state-owned enterprises and institutions;

audit results

comprehensive audit results of the industry or special funds, as well as the audit results of economic accountability.

Company Logo

Real-time Audit Reports



The reports adhere to auditing and soliciting opinions, writing reports, urging rectification, and proposals to improve the mechanism system **at the same time.**

CNAO submits the audit results to the State Council and opens them to the public **quarterly.**

Company Logo

CNAO focus on the construction of **“the Belt and Road”** and the implementation of other aspects policy measures.

Audit Performance Reports

The performance report of CNAO has been published since 2010 and is published once a year.

principle
1

pay attention to the reality of the audit work;

principle
2

focus on a comprehensive and objective reflection of the situation.

Company Logo

Audit Performance Reports



The available monetary measurement audit results.
recovery of funds
redeem(avoid) losses
revitalize the stock of funds

Not available in monetary measurement of the audit results.
audit information
audit reports
audit recommendations

Company Logo

Table of Audit Inputs and Outputs for 2015

available monetary measurement audit results	403.2 billion yuan
Audit investment	1.55 billion yuan
Input-output ratio	1:260
Per capita audit results	12 0.68 million yuan
not available in monetary measurement of the audit results	
audit issues	23507
audit reports	663
audit recommendations	1456

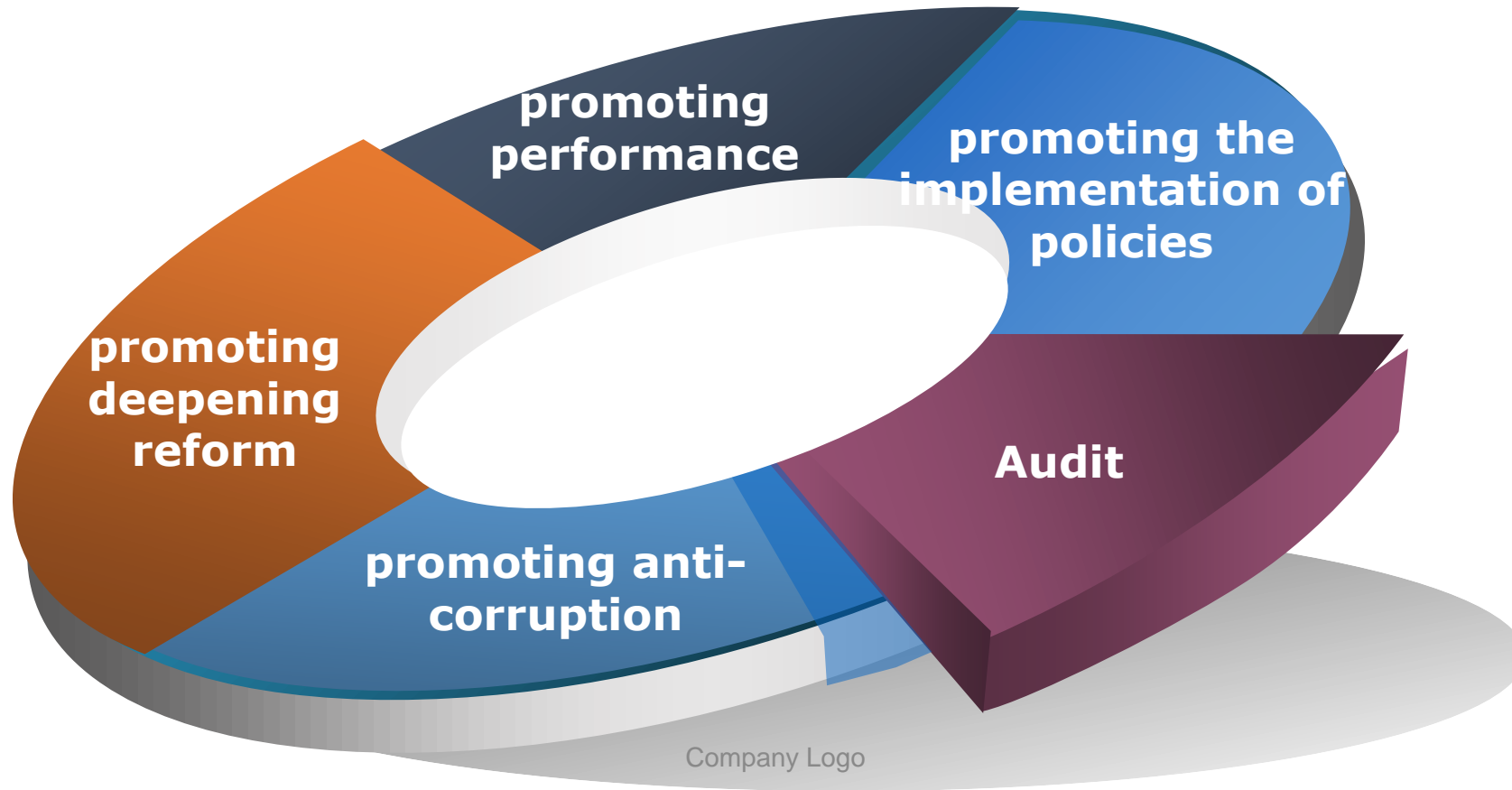


	2014	2015	2016
release important information	More than 10,000 articles	More than 10,000 articles	More than 20,000 articles
audit results announcements	23	34	31
Organization reception interview	More than 60 times	More than 70 times	More than 100 times
Press release activities	14	25	20
Make a video show	30	100	100
Interpret the response	48	100	50

Secondly, through the introduction of new audit ideas and new audit methods, the public can understand the current audit work.



The Audit "Four Promotion" Role Theory



"Three Distinctions" Method

1

To distinguish between subjective intentional violation of discipline or by mistakes;

2

To distinguish between imperfect of policy system and regulations and deliberate violations;

3

To distinguish between the mistakes in the reform and abuse of power.



Part 3

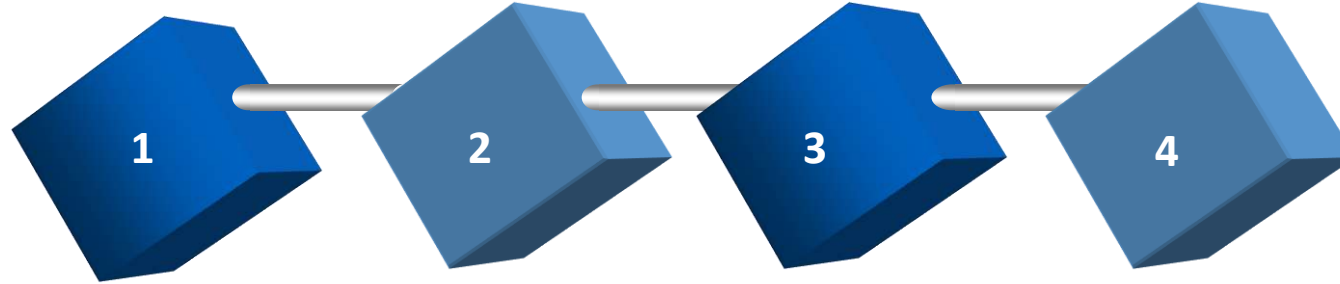
The communications
between CNAO and news
media is effective.



The positive role of media supervision in government auditing:

- Firstly, news media provides relevant information to audit work, thus greatly reducing costs.
- Secondly, the formation of public pressure, the formation of deterrence to the relevant departments, and to promote the implementation of the audit results.
- Thirdly, establish a good image and create a good external environment for government audit.
- Fourthly, media supervised the audit institutions, to give exposure to bad behavior, and promote the auditors to exercise the power of supervision according to law, and prevent the breeding of corruption.

News Media is beneficial to:



improving
the quality
of audit

increasing
the use of
audit results

expanding
the impact
of audit
supervision

promoting
the scientific
development
of audit work.

Thank You!

